Charlene Duval, Executive Secretary
cduval@sourisseauacademy.org
Leilani Marshall, Archivist
lmarshall@sourisseauacademy.org
Phone: 408 808-2064

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17) 1904: Oh, those hats! When word went out that Mrs. Alice Iola Hare would be taking pictures at the A. Block Fruit Company, all the women dressed for the occasion. Seasonal work by women at local packinghouses and canneries provided important income for many Santa Clara Valley families. The well-used large boxes coming from the orchards read: A. S. Woodhams, Santa Clara and O. J. Albee, Lawrence (the long-gone community of Lawrence that gave its name to the Lawrence Expressway). The brand-new small boxes that the women are packing read: Santa Clara Cherries, Grown and Packed by A. Block, Santa Clara, California. (Caption by Tom Layton.)
18) 1904: Few passengers traveling in serenity aboard the Santa Clara and San Jose Electric Railway in 1904 could have imagined that those new-fangled automobiles — belching, backfiring and generating clouds of dust on the dirt roads of the valley — would ever provide a transportation alternative. There would eventually be 130 miles of trolley track in the valley; but in 1938, only 34 years after this Sunset Magazine advertisement, the last trolley would make its final run. (Caption by Tom Layton.)
In 1915, the San Jose Chamber of Commerce could print all the important "facts" about the Land of Sunshine, Fruit and Flowers on the back of a 3.5x6.5 inch envelope. Two statistics stand out: 5,549,280 prune trees and 60,000 people. Today, one would be hard pressed to find an actual prune tree anywhere among the million people living in San Jose. (Caption by Tom Layton.)
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20) Circa 1910: These San Jose women, each in a starched white uniform with a broad red sash, stand ready to parade behind their silk Order of Malta banner. This still-extant Catholic humanitarian organization, originally founded 914 years ago, is comprised of nurses, doctors and hospital workers. Many thanks to Paul Bernal and Rick Helin who identified the Order by the white-cross Maltese flags. (Caption by Tom Layton.)
21) 1940: We suspect that many motorists who stopped at the AK-SAR-BEN Fruit Market, located on El Camino Real near Santa Clara, asked the proprietor to explain its Arabic name. "AK-SAR-BEN," he would have replied, was NEBRASKA spelled backwards, and the Knights of AK-SAR-BEN had been founded in 1895 with the noble purpose of keeping the Nebraska State Fair in Omaha — thus preventing its move to Lincoln! (Caption by Tom Layton.)
March 30, 1939: Today, with "Pop" Warner football, cheerleading, and dance programs all across the country, we may forget that the coaching visionary who bore that name once shared his practical wisdom from a bench at San Jose State College. Shortly after retiring as head coach at Stanford, Glen Scobey "Pop" Warner (1871-1954) joined the football program at San Jose State in an "advisory coaching capacity." We see him here explaining the finer points of quarterbacking to Dave Tichenal (left) and Jack Sarkesian (right). (Caption by Tom Layton.)
23) 1912: The Peter and Blanche Col House at 1163 Martin Street in Hanchett Park is among the finest examples of the Prairie Style of architecture designed by San Jose architect Frank D. Wolfe. Here we see the house under construction. Owner Peter Col was co-owner of Walsh-Col, a wholesale grocery business. In 1912, Wolfe (1862-1926) also designed a similar house for Paul and Mae Clark at 1147 Minnesota Avenue in Willow Glen. Both houses survive today as classic examples of Wolfe's design work during his most prolific years. (Caption by Tom Layton with information from Charlene Duval.)
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24) 1931: Over the decades, many young women rented rooms in the security of the 1915 YWCA building located on the southeast corner of 2nd and San Antonio. Today, that spot lies beneath the State building on what is now San Antonio Plaza. Sourisseau Historian, Charlene Duval, who lived here in 1964 — and who sees the window of her room — provided information for this caption. Charlene was unaware at the time that the building had been designed by the famous woman architect, Julia Morgan. Photo by Burton Frasher. (Caption by Tom Layton.)